

# Green Businesses in Sunnyvale

## *Environmental Values at Work*



***Over 20 percent of Juniper employees carpool, ride-share, or use public transportation***



***Biodegradable cups, which can be composted in the food composting program, are provided in all break rooms and cafeteria***



***A new product has been designed to consume 30 percent less power and cooling needs***

### Juniper Networks

**1194 North Mathilda Avenue, Sunnyvale | 408.936.8520 | [www.juniper.net](http://www.juniper.net)**  
**Certification Date: March 2006**

At Juniper Networks, the green wheels were already in motion prior to getting certified as a Green Business. The networking company works hard to reduce its impact on the environment through many of its business practices and energy efficient technologies. "Juniper strives to minimize impacts the company has on the environment and improve the communities in which we operate," says David Asplund, Juniper's Environmental Health and Safety Manager.

Some of the initiative the company has implemented are:

- Switching to biodegradable cups and food ware in the break rooms and cafeteria and an aggressive recycling program
- Partnering with other environmentally conscious suppliers and vendors for its products and initiatives
- Subsidizing mass transit passes to employees and offering flexibility to work remotely
- Accounting for emissions and working to reduce carbon footprint on a global basis
- Designing products that consume less energy and cooling consumption
- Over \$100,000 in real or projected cost savings due to more efficient lighting, window film installation, and a day cleaning program which reduces the amount of power used during the night

Juniper has recently implemented a food composting program that will help the company reach its zero waste goal and plans to implement a "reuse" program for existing lab equipment. "Each change we make builds on another and it becomes easier to implement," says Asplund. "We communicate the changes to employees and they see the positive impact the change brings to their work environment and community." To make successful environmental changes, Asplund recommends businesses budget in advance for expenses that might come with environmental initiatives. "Careful planning and then budgeting is critical to the project's success," says Asplund.

For more information on the green efforts of Juniper Networks please contact David Asplund.



***To learn how your business can become certified as a Green Business, contact the Santa Clara County Green Business Program at 408.282.3180 or visit the website at [greenbiz.sccgov.org](http://greenbiz.sccgov.org)***

